



Entering its 11th year, the Great Willamette Clean Up is a river-wide, community day-of-action. Volunteers participate by canoe, kayak, SUP board, raft, motor boat, jet ski, drift boat, bike, and foot to free our river of trash and debris, while improving habitat and community spirit along the way. Clean up sites are hosted throughout the entire Willamette River Basin!

WHAT 11th Annual Great Willamette Clean Up

WHEN Saturday, October 5 2019
8AM-2PM with after-parties in Eugene and Portland

WHO The cleanup is open to people of all ages and abilities, including schools, clubs, business teams, and families. Participants join groups of people assigned to specific segments of the river, representing communities throughout the Willamette Valley.

WHERE This year sites will be located in Portland, Salem, Corvallis, Albany, Eugene and Springfield. We will add sites as needed, as well as host locations where large groups can focus on cleaning up parks and other river-adjacent natural areas.



YOUR SUPPORT

- Empowers Oregonians to care for their river
- Provides families and people of all ages a safe way to participate in local environmental stewardship
- Makes a difference for the 70% of Oregonians who live within the Willamette River Basin
- Improves habitat and water quality for native fish and wildlife
- Removes TONS of trash from Oregon's only National Water Trail
- Creates shared experience through grassroots action
- Ensures a clean and healthy Willamette River for generations to come

SPONSORSHIP LEVELS

Sponsoring Willamette Riverkeeper's Great Willamette Clean Up is a unique opportunity for your business to demonstrate dedication to the river, Oregon's environment and our local communities! Your support helps create a unique and successful event by providing buckets, bags, gloves, safety gear, permits, boats, dumpsters, and hauling services!

WATERSHED | \$5000

- Logo placement for one year in WRK digital newsletters and event webpage (clickthrough)
- Reserved table space, banner placement and speaking opportunity at after-parties
- Recognition on event merchandise
- Logo placement on event poster and press release mention
- Detailed article about your business in Riverscape print and digital newsletter
- Up to 12 cross channel social media posts



CONFLUENCE | \$2500

- Logo placement in Fall print and digital Riverscape newsletters and event webpage (clickthrough)
- Banner placement and recognition at after-parties
- Logo placement on poster and press release mention
- Up to 6 cross channel social media posts



TRIBUTARY | \$1000

- Name recognition in Fall print and digital Riverscape newsletters
- Logo recognition on event webpage (clickthrough), poster and press release mention
- Up to 3 cross channel social media posts



WELLSPRING | \$500

- Name recognition in digital Riverscape newsletter
- Name recognition on event webpage and poster

GREAT WILLAMETTE CLEAN UP: THE NUMBERS

THE EVENT

- 1,200+ Volunteers
- 47 Partner Organizations
- 12 Willamette Valley Communities
- Multiple Sites across 203 miles
- 1,000+ Bags of Trash Collected

2018 Website Stats

- Unique Visitors: 21.7k
- Visits: 25.7k
- Page Views: 50.8k

Social Media Reach

- Email: 10,200 Subscribers
- Facebook: 4,257
- Instagram: 1,135
- Twitter: 2,857

BECOME A GREAT WILLAMETTE CLEAN UP SPONSOR TODAY!

Contact Us

To discuss your partnership for the Great Willamette Clean Up, or to set up a customized sponsorship, including site stewardship and volunteer opp

ortunities, call our office at 503.223.6418 or contact us via email:

Heather King, Development Director:
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